

What "Wow" moment will you create at Celsius during 2008

The paradox of our time in history is that we have taller buildings but shorter tempers, wider Freeways, but narrower viewpoints. We spend more, but have less, we buy more, but enjoy less.

We have bigger houses and smaller families, more conveniences, but less time.

We have more degrees but less sense, more knowledge, but less judgment, more experts, yet more problems, more medicine, but less wellness.

We drink too much, smoke too much, spend too recklessly, laugh too little, drive too fast, get too angry, stay up too late, get up too tired, read too little, watch TV too much, and pray too seldom.

We have multiplied our possessions, but reduced our values. We talk too much, love too seldom, and hate too often.

We've learned how to make a living, but not a life. We've added years to life not life to years. We've been all the way to the moon and back, but have trouble crossing the street to meet a new neighbour. We conquered outer space but not inner space. We've done larger things, but not better things.

We've cleaned up the air, but polluted the soul. We've conquered the atom, but not our prejudice. We write more, but learn less. We plan more, but accomplish less. We've learned to rush, but not to wait. We build more computers to hold more information, to produce more copies than ever, but we communicate less and less.

These are the times of fast food and slow digestion, big men and small character, steep profits and shallow relationships. These are the days of two incomes but more divorce, fancier houses, but broken homes. These are the days of quick trips, disposable diapers, throwaway morality, one night stands, overweight bodies, and pills that do everything from cheer, to quiet, to kill. It is a time when there is much in the showroom window and nothing in the stockroom.

A time when technology can bring this letter to you, and a time when you can choose either to share this insight, or to just hit delete...

Remember; spend some time with your loved ones, because they are not going to be around forever.

Remember, say a kind word to someone who looks up to you in awe, because that little person soon will grow up and leave your side.

Remember, to give a warm hug to the one next to you, because that is the only treasure you can give with your heart and it doesn't cost a cent.

Remember, to say 'I love you' to your partner and your loved ones, but most of all mean it. A kiss and an embrace will mend hurt when it comes from deep inside of you.

Remember to hold hands and cherish the moment for someday that person will not be there again.

Give time to love, give time to speak! And give time to share the precious thoughts in your mind.

AND ALWAYS REMEMBER:

Life is not measured by the number of breaths we take, but by the moments that take our breath away.

Message from Hein and Renate Scheffer

Christmas is always a special time of the year for us, as we utilize this time to reflect on the past year, on what happened within our lives, our family and as Celsius Hospitality Services. It has been said many times before that 2007 has not been an easy year, and we trust that this was the last difficult year we will have in a very long time. However, Christmas is not just to reflect on the past, it is also time to be thankful. We are indeed truly thankful for Tusk Mmabatho and the opportunity that Leon and Martie Nel gave us at this unit, as this was the birthplace of our business. This is where it all began.

We are grateful for a future of hope. The Mmabatho Convention Centre is set to do very well in 2008. Our newest unit the Drostdy Hotel in Graaff-Reinet is already doing incredibly well.

Renate and I wish to thank you all for your support this past year. To those of you who will leave us in January 2008, we say a special thank you, a sincere good-bye, and hope that in time to come you might join the Celsius family yet again.

For the rest of us and in the words of Christine Agumba - "let's take the bad from the past and learn from it and take the good of the future and build on it".

And whilst you all know the quote from Mother Theresa, I want us to make this our slogan for 2008 as she said "I can not do what you can do, you can not do what I can do, but together, we can achieve miracles." Let's go forth and create miracles in 2008.

Merry Christmas to you all. If you are traveling, travel safely. If you are staying at home, have a blessed festive season and a wonderful, fruitful and successful 2008.

Regards
Hein and Renate



Should you wish to contribute to the next newsletter please forward your articles to Leanda@chs.co.za
The next newsletter will be issued in March 2008 and the deadline is Friday 22nd February 2008.



Hospitality Services

Celsius News

ISSUE 2, DECEMBER 2007

There is a time for coming and a time for going



Michelle van Zyl (above) has left MCC as GM and has been replaced by Anthony Hambleton-Jones (below). To quote Michelle "MCC was her baby which she has raised to toddler and hopes to see it reach full maturity"



Celsius - Year-end address by Mtheza Buya

As we come to the close of the year, I would like to take the time to reflect on 2007. This year has presented a number of challenges and along with it also a number of opportunities for Celsius. I am delighted in the way which we all rose to those challenges and seized the opportunities to build a sound platform going forward into 2008.

On behalf of the Board of Directors of Celsius I would like to extend a sincere and heart-felt word of appreciation to you, our staff, clients and suppliers for your support and willingness to be part of the Celsius family.

In line with our long-term growth strategy, I am happy to report that we have achieved considerable success in growing the business and extending our presence to other parts of the country. Going forward into 2008 and beyond, this will remain part of our vision and strategic direction

to identify opportunities with other businesses where there is a synergy with Celsius.

The highlights of the 2007 year include.

- Opening of our head office in Pretoria.
- Extending our business to the Eastern Cape.
- The consolidation of our business in Mafikeng.
- Structuring our human resource capabilities to reflect what we are good at.
- Enhancing our "go to market strategy."

All this is indicative of a healthy, growing business and as Chairman of the Board; I have the utmost confidence in the management of our business under the leadership of Hein Scheffer.

Our main objective for 2008 and beyond is to better our service to our clients and as such we have

adopted a client centric strategy for the next 5 years.

Once again—I would like to thank each and every one of you for your contribution and take this opportunity to wish you and your families well, and trust that 2008 will bring new experiences and opportunities for all of us to further our success.

Best Regards

Mtheza Buya



"If I put my problems on paper and then share them with someone that cares, I cut them in half. Conversely, if I share my joys I double them."
- Mark Matteson

Good Bye to Tusk Mmabatho

As we are aware, Celsius Hospitality Services was formed at Tusk Mmabatho, which resulted in the expansion of our business as we know it today. However, as all beginnings have an end, our time has come to say goodbye to our loyal staff and first client at Tusk Mmabatho Casino Resort.

Based on the needs of Celsius, the new owners of Peermont and the economical realities of this unit, continued operations as a food and beverage concessionaire has become unviable. We attempted to bid for the labour brokering contract with Peermont, but were unsuccessful in this regard. So, at midnight on 15 January 2008, our formal relationship with this oasis in the desert will come to an end.

We will always be thankful for this first beginning, and will remember the good and fun times we had whilst working at this unit. I think it is safe to say that we took a run down food and beverage department, and with passion, commitment and care, nursed same back to new heights. As such, we should be proud that we can hand Peermont a healthy food and beverage department with an excellent reputation and a good product. From this basis, this department can only grow from strength to strength.

We wish to take this opportunity to thank everyone who was involved with Celsius at Tusk Mmabatho, James for his absolute dedication to this unit, our management, staff, our clients and most importantly the patrons that visited the unit.

Whilst James will relocate to Pretoria in January 2008, we wish all management and staff the very best into the future and hope that you will remain in contact with Celsius and that our paths may cross again in time to come.

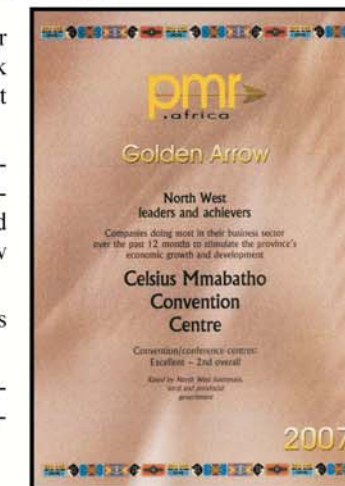
MCC Struck Gold

The PMR Award breakfast for the Northwest Province took place on 22 November 2007 at Tusk Rio in Klerksdorp.

Among a variety of worthy recipients, Celsius Mmabatho Convention Centre was recognized with the PMR's Golden Arrow Award for excellence.

This during a year of renovations and unimaginable functions.

Congratulations to the Management and staff for this remarkable achievement.



Update on the Red Chilli Inn

In July 2006, the concept of a Red Chilli Inn was born and the idea then, was to eventually establish a number of Red Chilli Inn's in the countryside of South Africa. The first place we found was in Swartruggens, some 35km from Rustenburg. We were all very excited about this project and invested sufficient capital in this property to fully equip this twenty bedroom Inn, with restaurant, bar and conference facilities. We knew that the beginning of any business will take some time, but it soon became evident that the local community did not



support Celsius, sadly we suffered severe losses during the past year, to the extent that we commenced with proceedings to close the unit and gave the landlord notice. The landlord found a new local tenant, who owns a guest house in Koster. Whilst we were equally impressed with Suzette Odendaal, Suzette agreed to retain the name and standards of the Red Chilli Inn, as we have spent substantial capital on the marketing of the unit and the brand. Anthony Hambleton-Jones, the then General Manager of the Red Chilli Inn, was transferred to Mmabatho, where he took over from Michelle van Zyl, as the new General Manager of the Mmabatho Convention Centre.

"One of the true tests of leadership is the ability to recognize a problem before it becomes an emergency" - Arnold H. Glasow

Celsius Annual Awards 2007 at Cynthias

On the 22nd of October 2007 this elegant event was held at a Restaurant in Pretoria together with all the Executive Management of Celsius. The two awards for the evening was the Managing Director's Special Award and the General Manager of the Year Award.

The Managing Director's Special Award was awarded to any member of management or staff, who has been in the employ of the company for more than six months, who has demonstrated unquestionable loyalty, dedication and commitment and consistently exceeded the normal call of duty.

The winner was described as an individual who **"shows unquestionable dedication towards Celsius and who is always prepared to go the extra mile to keep the name of Celsius flying high"**

This individual is someone whom the Shareholders of Celsius could and indeed are very proud of. He is - Mr. Lazarus Thebe



The General Manager of the Year was granted to any serving

General Manager, with more than six months service as at 31 December of the relevant year.

The winner of this year's award goes to an individual who has been described as **"a person who can demonstrate outstanding leadership abilities under the most adverse times. She has the ability to communicate effectively and ensure that all his/ her staff knew what was going on within her unit"**

The winner is someone who is not afraid to work 24 hours a day, will not tolerate any substandard service, product or anything that would adversely affect the image of Celsius Hospitality Services. She is - Mrs. Michelle van Zyl.

As with the Managing Director's Special Award both these awards will become an annual institution.

"Success is failure turned inside out, the silver tint of clouds of doubt, and you never can tell how close you are, it may be near when it seems far. So stick in the fight when you are hardest hit, it's when things seem worst that YOU MUST NOT QUIT" - Mark Matteson



Celsius Celebrates at Tlamelang

Gelukspan: Celsius Hospitality Services celebrated its 3rd Birthday on Saturday, 3 November 2007, at Tlamelang School.

Tlamelang has been a project of

Lions Mafikeng for the past 15 years, and Celsius joined Lions in 2006 for its 2nd birthday celebrations and did so again this year for its 3rd.

The children were treated to a 'braai' as well as food packs with lots of goodies to take with them. A large birthday cake, with the Celsius logo was donated to the kids for their enjoyment. The needs of this school are many and anyone wanting to support them in any way can contact Lions Mafikeng.

"Success is not measured by what you accomplish, but by the opposition you have encountered, and the courage with which you have maintained the struggle against overwhelming odds" - Orison Swett Marden



Above: Mr. Lazarus Thebe cutting the Celsius Birthday cake

Financial Department News



Ian Graaf

Ian Graaff, the unit financial officer will be leaving Celsius at the end of November. We wish him all the best of luck for the future.

We would like to welcome Eurika van der Merwe that will be assisting Liam at Celsius Head Office with the financial function and will contribute successfully to better financial control, whilst ensuring that our management

reports are produced more timeously. She has a wealth of financial management experience and is considered an expert on AccPack, which will soon be our new financial management package.

Please join us in welcoming her to the Celsius team.



Eurika van der Merwe

Vintage Bentley Tour of South Africa at the Drostdy Hotel



Picture a young man mesmerized by the possibilities of mechanical invention that characterized the early 20th Century. A twenty-two year old obsessed by speed and its potential for changing the world. An engineering genius with an intuitive grasp of the dynamics and the amazing new internal combustion engine. Put those images together with a precocious visionary who believed nothing was impossible and you have some sense of Walter Owen Betley (born in London on 16 September 1888) on

the brink of creating a legend in his name. Walter Owen Betley had a passion and ambition to design steam locomotives and traveling on these machines gave him a certain exhilaration for speed and a love for travel which brought him into contact with motorcycle racing.

On the recent Vintage Bentley Tour of South Africa over some 4500km, examples of these exciting cars, ranging from 3 litre, 6.5 litre, Speed 6 and 8 litre were to be seen.



To witness this superb collection is a sight Graaff-Reinet will never forget and the Drostdy Hotel was once again highly privileged to accommodate these prized cars parked down the historical Stretch's Court.



Above: A 1929 4.5 litre Bentley owned by Mr. Cedrick Cook from England parked in front of Room 9B

Red Chilli Inn - Swartruggens

On 8 September 2007 Red Chilli Inn held their first Potjie kos Competition together with Noordfed, Spar and ART Security as their main sponsors.

Mr. Anthony Hambleton-Jones, (the unit General Manager) Mr. Lazarus Thebe (Executive Chef) and Mr. Riaan Rautenbach (Noordfed) were the judges for the day.

The first prize winner and winning a weekend at Shona Langa was Sakkie from Noordfed, second prize winning a weekend at Thaba Thula was Mr. Riaan du Toit and the third prize was awarded to

ART Security for the best stand and team spirit winning themselves various vouchers. There was also other prizes awarded in different categories.

The evening ended with a karaoke evening with Riaan du Toit, who was also responsible for the live entertainment during the day.



Red Chilli Inn would like to thank all their sponsors who made this day possible and a special thank you to Noordfed for sponsoring the products used in the competition.



For any enquiries/ bookings please phone us at 014 544 0915 or visit our website at www.redchilli-inn.co.za.

NamPower visits Mmabatho Convention Centre



NamPower is the national power utility of Namibia and specializes in the generation and transmission of electricity. NamPower is also the proud owner of NamPower Convention Centre (NPCC) located in Windhoek's central business district where it provides state of the art convention and dining facilities.



Celsius was very privileged to have three of NamPower's representatives as guests on Friday 9 November 2007 at the Mmabatho Convention Centre for a site visit.

A special word of thank you to all management and staff at the MCC for all their hard work in making this site-inspection so successful, as the Namibia delegation were full of praise for the quality of work we do. A special thank you to Mr. Thebe for a million dollar meal.



The NamPower delegation at the Mmabatho Convention Centre with the Celsius Team